



Carter's
K

JOHN M. CARTER LTD

Marquee Makers & Hirers

Over a century of service
based on tradition and trust

Est. 1868

Carters then . . .

John Morton Carter was born in 1848. He married in 1868 and in that same year established the company (often referred to as Carters), in the heart of the Kingsclere farming community.

Rope, horse tack, nose bags and reins were made and transport was primarily by horse and cart.

In addition to the Kingsclere site, Wote Street in Basingstoke opened in 1904 and by this time tents and wooden furniture were being hired out. Motorised transport was also being used.

The founders grandson, Alec, joined the company in the 1920s when the company possessed only two 60ft x 30ft marquees.

In the 1960's the company moved to new (and current) premises in Winchester Road, Basingstoke, where the manufacturing still took place but now in the form of PVC and canvas goods. A small retail outlet opened stocking camping items, sheets, gas and other accessories.



Carters now . . .



Carters, to this day, is still a family run business with Peter Hallows being the 5th generation. It now employs over 50 people at the height of the season, supplying marquees for an extensive and diverse range of uses from shows and weddings to point-to-points and temporary warehousing.



A proud history of local employees continues to provide a wealth of experience and continuity of service - indeed many of its staff have remained loyal for nearly 40 years.

As well as still manufacturing their own marquees, the company makes lorry side curtains, tarpaulins and covers. Washing, cleaning and repair is all done in-house ensuring stock is maintained to the highest level.



A fleet of over 15 vehicles operates from Winchester Road Industrial Estate which expanded to approximately 30,000sq ft of warehouse space in 2002.

*'Thank you so much for the marvellous efforts of Carters, particularly Graham and his team, over this last weekend for our wedding celebrations. In difficult circumstances – the 2 sites with quite a hill between them, the sloping nature of the field for erection of the main marquee and the difficult access problems – **the team was great. Great ambassadors for Carters**'.
(Peaslake)*



*'Thank you and your team very much for the efficient way in which the tentage was erected for the concert last night. We had a very well attended concert and the layout of the arena with your colourful tents was much appreciated. Tony (Scoobie) Turner and his team are to be congratulated for their efficiency and enthusiasm'.
(The Queen's Golden Jubilee Tribute Concert and Picnic)*



*'Just a word of thanks to Philip and the team who came yesterday to erect the marquee for our garden launch in Winchester. It all went very well and we had some good comments about the marquee. The team on site were very cheerful and helpful. Thanks again for stepping into the breach at short notice, next time I'll be sure to come straight to Carter's.....'
(Winchester)*





*'May I thank you (Tony "The Tent") and your staff personally for all the co-operation you have given me, both before and during the Show. Thanks to your extremely high standard and efficiency on the showground **my job has been made easier and trouble free**, for which I am most grateful'.
(Secretary, Agricultural Show)*



Private customers for weddings date back 2 or 3 generations and some agricultural shows have been served by Carters for over 60 years. Carters is uniquely placed to call on this experience to ensure expert advice and guidance.



*'Thank you for the very helpful, pleasant and efficient service you provided. The marquee itself was the most attractive one I have seen at any wedding, much admired by our guests'.
(Richmond)*



*'May I take this opportunity to congratulate you as a company for a very professional and personalised service; your attention to detail certainly helped to make our wedding arrangements as stress free as possible. I shall not hesitate to recommend you in the future'.
(Marlborough)*

Sizing, Furniture and Accessories

To help you plan the size of marquee required for the number of guests, this chart shows approximate guidelines for a variety of uses. As well as the size of marquee, the location and time of year are also taken into consideration.

Traditional marquee (with centre poles and guy ropes)	Aluminium structure (no centre poles or guy ropes)	Number of guests		
		Dinner/Dance (tables/chairs/dancefloor)	Stand up Buffet (dancefloor only)	Chairs only (theatre style)
50ft x 32ft	15m x 9m	100	175	260
60ft x 32ft	18m x 9m	120	210	320
60ft x 40ft	18m x 12m	150	260	400
80ft x 40ft	25m x 12m	200	350	530
100ft x 40ft	30m x 12m	250	440	660
80ft x 50ft	25m x 15m	250	440	660
100ft x 50ft	30m x 15m	300	530	830
120ft x 50ft	35m x 15m	375	660	1000

Round tables for seating guests range from 3ft to 6ft in diameter and 6ft trestle tables allow for food and drink to be served. Gilt banqueting chairs, dance floor, staging and garment rails are just some of the items that can be readily supplied.



Lining, drapes, valances, interior and exterior lighting, matting and flooring allow the marquee to be dressed to suit individual tastes.

Health and Safety

Carters adheres to the Code of Practice created by the Performance Textiles Association - the governing body designed to set standards, technical excellence and accreditation. Special care is taken to comply with all relevant Health and Safety requirements for the protection of clients and staff and all materials and fabrics comply with British and European standards.



Manufacturing

Having a manufacturing plant and industrial 500 gallon washing machine on-site means Carters is able to have a direct influence on the quality of its canvas and PVC goods.



Vehicle side curtains, tarpaulins, brick nets, tonneau covers, groundsheets and trailer covers are a few of the products able to be manufactured.



Retail Outlet

Located on the premises, Calor Gas and Camping Gaz are available, as well as a variety of items including water carriers, tent pegs, cookers, camping lights, potato bags, elastic shock cord, load straps, lifting slings and rope.

Events Checklist

There can be so much to plan for your event - we have designed a simple checklist to get you started.

- | | | | |
|-------------------|--------------------------|-----------------------|--------------------------|
| <i>Marquee</i> | <input type="checkbox"/> | <i>Florist</i> | <input type="checkbox"/> |
| <i>Lining</i> | <input type="checkbox"/> | <i>Photographer</i> | <input type="checkbox"/> |
| <i>Flooring</i> | <input type="checkbox"/> | <i>Disco</i> | <input type="checkbox"/> |
| <i>Dancefloor</i> | <input type="checkbox"/> | <i>Band</i> | <input type="checkbox"/> |
| <i>Staging</i> | <input type="checkbox"/> | <i>Invitations</i> | <input type="checkbox"/> |
| <i>Tables</i> | <input type="checkbox"/> | | |
| <i>Chairs</i> | <input type="checkbox"/> | <i>Vehicle access</i> | <input type="checkbox"/> |
| | | <i>Parking</i> | <input type="checkbox"/> |
| <i>Caterer</i> | <input type="checkbox"/> | <i>Location Map</i> | <input type="checkbox"/> |
| <i>Table plan</i> | <input type="checkbox"/> | <i>Signs to site</i> | <input type="checkbox"/> |
| <i>Easel</i> | <input type="checkbox"/> | | |
| <i>Cake stand</i> | <input type="checkbox"/> | <i>Heating</i> | <input type="checkbox"/> |
| | | <i>Lighting</i> | <input type="checkbox"/> |
| | | <i>Toilet hire</i> | <input type="checkbox"/> |

If you would like to enquire further about the services John M Carter Ltd can offer, or to obtain a quotation, our contact details can be found below. If, however, you'd prefer to run through requirements personally, we can arrange an on-site visit without obligation.



JOHN M. CARTER LTD

Industrial Estate, Winchester Road, Basingstoke, Hampshire, RG22 4AB

Telephone: 01256 324434

Fax: 01256 816209

Email: info@johnmcarterltd.co.uk
Website: www.johnmcarterltd.co.uk